

# Introductions to Shed A Light (SAL)



Founded in 2014, Shed A Light empowers local communities in Nanyuki, Kenya with educational and feeding programs. Lessons from developing the Mara Moja library will be used to scale for greater impact across several in-need communities

## Overview

- A community-based organization in rural Kenya that provides educational and feeding services through SAL libraries

## Programs

- Youth Tutoring Classes
- Daily Feeding Program
- Computer Literacy Classes
- Adult Literacy Classes
- Student School Fee Sponsorship
- Women's Health Education Services
- Athletic & Mentorship Opportunities



# Shed A Light (SAL) Strategy



## Scope

### SAL Initiatives

- **Educational Classes** for children & adults at the Mara Moja library
- **Free Meals** during longstanding droughts in the community
- **Women Empowerment** to uplift the community as a whole
- **Computer Literacy** to give access to the ever-changing digital world

### Operational & Marketing Strategy

- **Partnerships:** American Friends of Kenya (books), Daraja Academy (educational programs), Tumaini Football (mentorship), Sycamore International / Clinton Foundation (computers), Action Aide (building)
- **Social Media Campaigns:** [Facebook](#), [Instagram](#), [TikTok](#)
- **Donor Outreach:** Email campaign to existing and potential donors

### Future Initiatives

- **Fund 2025 Sponsorship Fees** for two students (~\$500)
- **Raise 2025 Community Center Budget** for the Mara Moja village
- **Focus on Income Generating Initiatives** to sustain operations

Website: <https://www.shedalight.org/>

## Impact

- The Mara Moja library's three teachers (youth tutoring, adult literacy, and computer) ensure kids and adults are empowered
- Our feeding program ensures students are well-fed so they can participate as active learners
- Library attendance for children increased to ~40% female, and our adult literacy and student sponsorship programs are ~75% female

- Partner organizations have been vital to SAL's success in the community, offering learning resources at key times in SAL's history
- Weekly updates are shared on social media to reach wider audiences
- Donors have been integral in SAL's success, and we intend to grow the donor pool to 100+ for continued impact!

- Sponsored students (9 total, 3 currently) who would otherwise not be able to attend school, have recently seen improved academic marks
- Plumbing is necessary to accommodate the growing number of students attending classes at the SAL library
- The library requires renovations in 2024 to ensure a safe place to learn

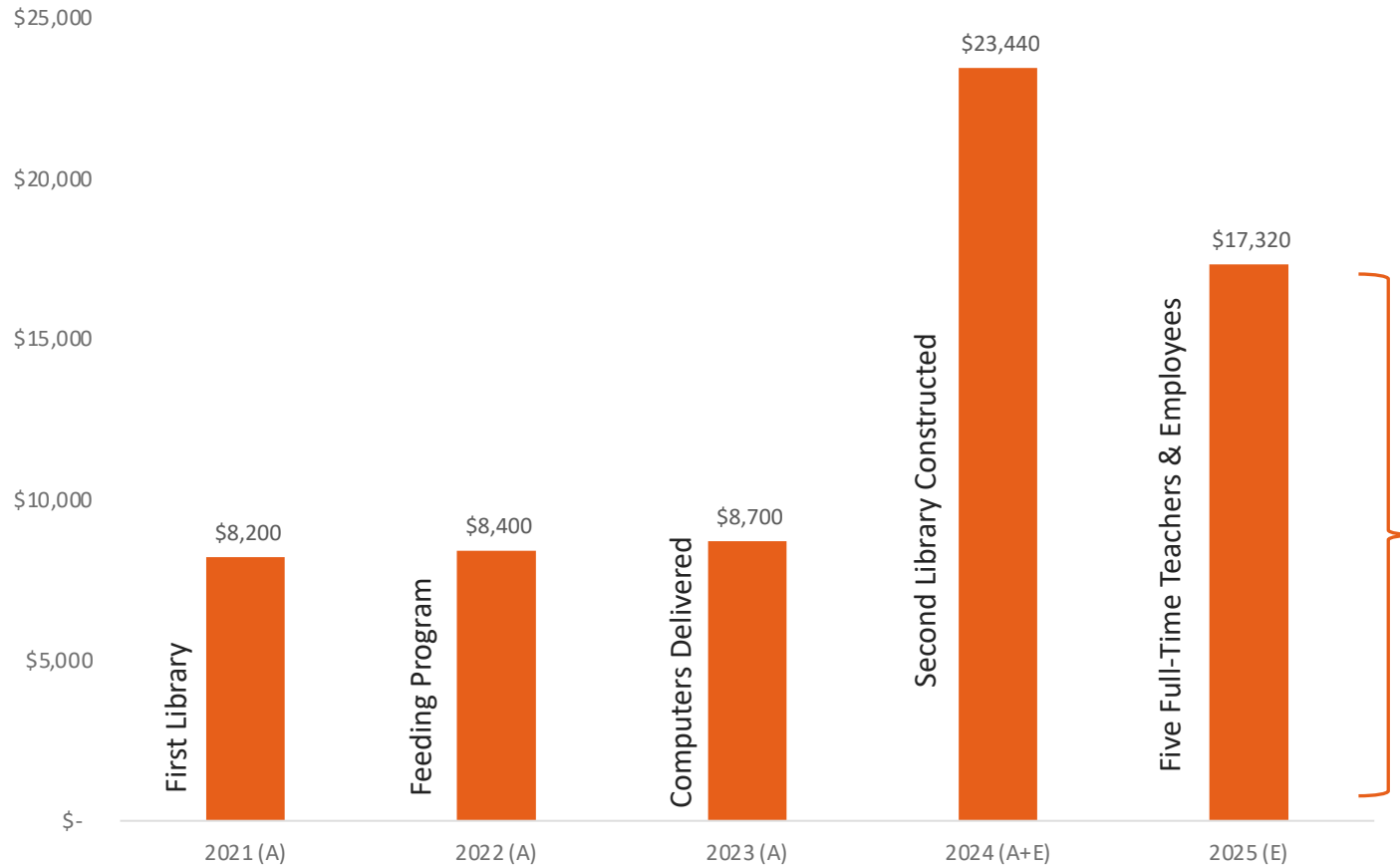


# Shed A Light (SAL) Annual Budget



Shed A Light reaches ~210 unique students and ~40 unique adults through our feeding and educational programs at an average monthly cost of ~\$6 per community center visitor through low administrative and fixed expenses

SAL Annual Budget



Shed A Light Annual Budget		2025 (E)
<b>Donations</b>		
Cash	\$	17,320
Books & Materials	\$	-
Computers & Printer	\$	-
Solar Panels	\$	-
<b>Total Donations</b>	<b>\$</b>	<b>17,320</b>
<b>Operating Expenses</b>		
Teacher Salary 1 (Operational Director)	\$	3,720
Teacher Salary 2 (Computer Teacher)	\$	2,800
Guard Salary	\$	1,200
Teacher Salary 3 (Operational Support)	\$	2,800
Cook Salary	\$	1,200
Feeding Program Expenses	\$	1,800
Sponsorship Fees	\$	1,000
Library Materials	\$	200
Subscriptions/Admin Costs	\$	200
Wifi	\$	400
Building Materials	\$	1,000
Construction Costs	\$	1,000
<b>Total Expenses</b>	<b>\$</b>	<b>17,320</b>

# Shed A Light (SAL) Impact



Shed A Light reaches ~250 unique stakeholders through cost effective and highly impactful programs that focus on what the community needs most

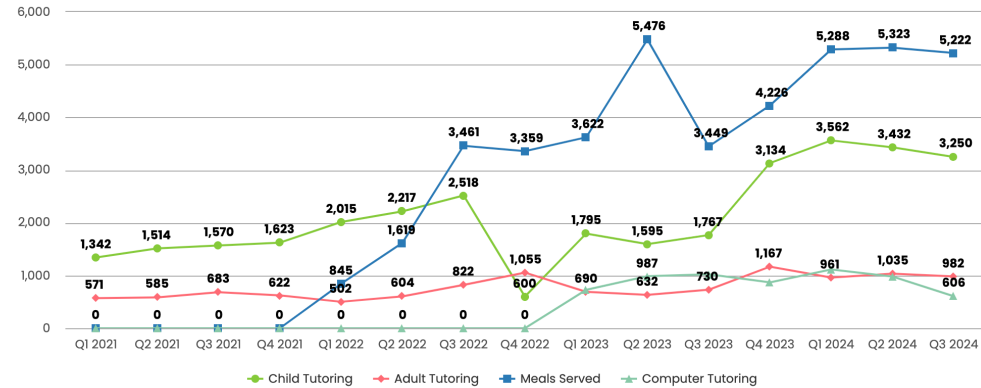
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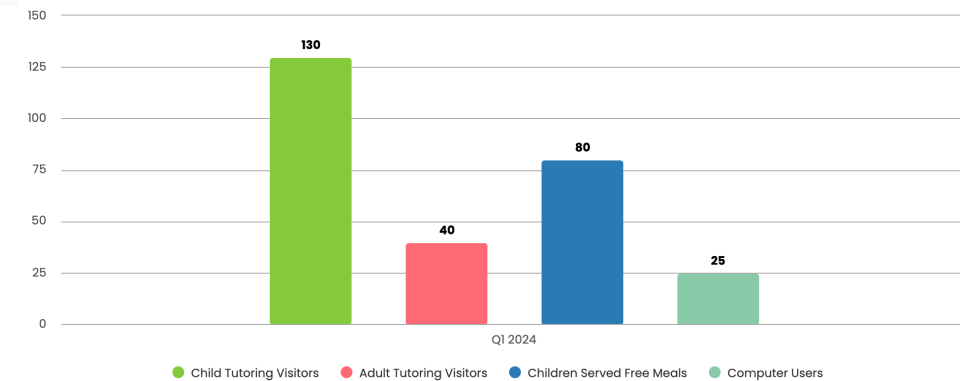
## Programs

- Computer classes introduce learners to the digital world, further expanding their opportunities
- Meals served through the free feeding program ensure students are well-fed and engaged during school
- Adult literacy classes empower community members to find employment and promotes education within their households
- Child tutoring classes supports students at various stages of their academic journey offering a safe place to learn at SAL

Shed A Light By The Numbers



Shed A Light (SAL) Unique Program Stakeholders – Q1 2024



# Shed A Light (SAL) Future



SAL has created infrastructure through its libraries to host life-changing courses including the computer literacy course which is vital to stay connected with the ever-evolving digital world. In addition, SAL plans to impact villages with various future programs

## Computer Program Overview

- SAL utilizes an online eLearning platform (<https://sal-elearning.com/login>) to teach computer literacy skills including Generative AI, Coding, Graphic Design, Software Development, and Digital Marketing

## Future Programs

- Income generating activities for the community to become self-sufficient including farming and soap-making
- Preventative health programs to diagnose health risk factors among the community using free diagnostic tests, depression screenings, and free health products
- Collaborate with other in-need rural villages to offer similar SAL services using a hub and spoke model

A screenshot of the SHED A LIGHT Learning Platform Admin Dashboard. The dashboard features a dark sidebar with navigation options: Dashboard, Users, Clusters, Courses, Events, Schools, Volunteers, Categories, Resources, Manage, Library, and Tags. The main content area displays a welcome message for 'Test Admin' and four summary cards: Students (3), Courses (1), Schools (1), and Assignments (0). Each card has a 'VIEW' button. Below the summary cards, there is a section for 'All Courses' with a card for 'Digital Literacy'. The footer indicates '© 2024 // A product of The SHED A LIGHT Project'.



# Shed A Light (SAL) Sponsorship



SAL provides direct funding to certain in-need students who would otherwise be unable to attend secondary school due to financial constraints. SAL is proud to support these amazing students achieve their dreams

- Grade: 8
- Wants to attend a national school and enjoys utilizing the Shed A Light library
- Dreams of becoming a doctor



Sponsored for 2024

- Grade: 8
- Aspires to become an activist, dedicated to helping other children facing similar challenges in her community



Sponsored for 2024

- Grade: 8
- Lucy recently scored impressive marks, showcasing her intelligence and dedication to her studies.



Sponsored for 2024

# Shed A Light (SAL) Sponsorship



SAL provides direct funding to certain in-need students who would otherwise be unable to attend secondary school due to financial constraints. SAL is proud to support these amazing students achieve their dreams

- Grade: 9
- Fascinated by mathematics and history
- Dreams of being a soldier to protect women in northern Kenya

- Grade: 9
- Loves exploring computer programs at the Shed A Light library
- Dreams of being a software engineer

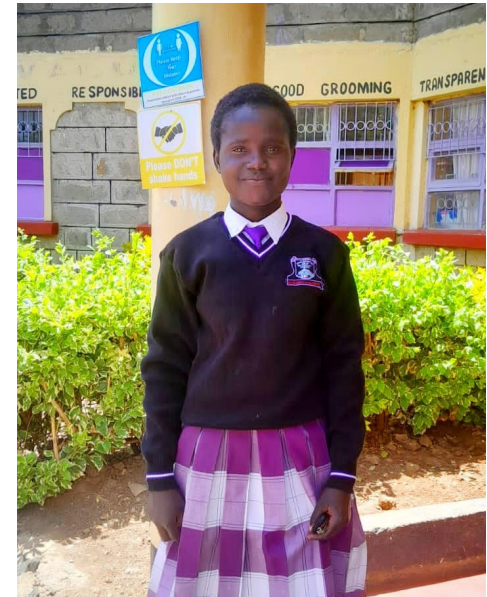
- Grade: 9
- Enjoys learning about different scientific concepts, especially Chemistry and Biology
- Dreams of becoming a doctor



Sponsored for 2024



Sponsored for 2024



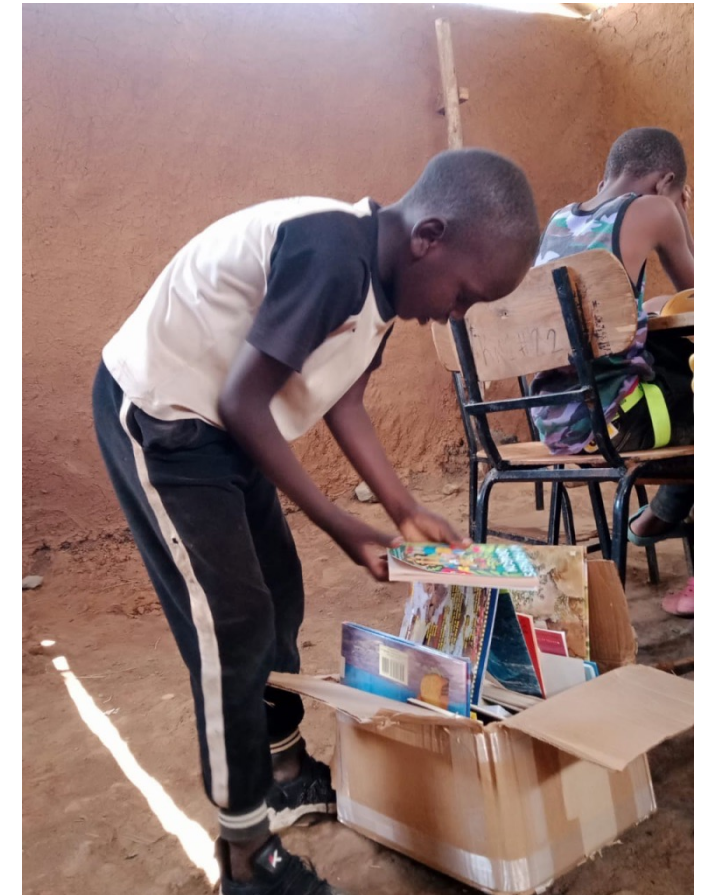
Sponsored for 2024



# Shed A Light (SAL) Thank You!



Click Here to Support  
Shed A Light!



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Website: <https://www.shedalight.org/>